

# AUTOMOTIVE GLAZING USA

Transformation for Next Gen Mobility

### **TOPICS**

Regulations

New safety standards

Insurance trends

New requirements of OEMs

Windshield technology enabling ADAS

Smart glazing surfaces

Lamination

Light weight technology

New trends in polycarbonate

#### WITH INSIGHTS FROM

3M, AGC, Antaya, Auto Glass Safety Council, Cerence, Corning, Enflex, Ferro, Five Star Coatings Group, Ford, Highway Loss Data Institute, ISRA Surface Vision, Kettering University, Kraiburg, Luminaz, Poley Technology LLC, Sabic, Sekisui, SYNERGX, Texas Instruments



### **AUTOMOTIVE GLAZING USA**

The traditional glazing industry is facing many changes. New technical trends, such as autonomous driving and driver assistance systems, implicate new products especially for the interior and windshields. New legal regulations to ensure the safety of vehicle occupants need to be observed. Moreover, new component manufacturers and technology companies join the market.

Take part in the annual get-together of key player of automotive glazing and meet new experts of this field. Listen to overall solutions and latest technologies provided by OEM, suppliers and researchers.

Join the automotive glass community!

linkedin.com/groups/8222098

#### ADVISORY BOARD



Thomas Cleary, Research Manager – Reliability Science, Corning Inc.



**Joseph Poley,** President, Poley Technology LLC



**Dhiraj Uikey,**Global Technology Automotive
– Smart Panels and Lighting,
Sabic

#### **YOUR ADVANTAGES**

- Be part of this community meeting of automotive glazing experts - OEMs and suppliers
- Get up-to-date on innovations and current trends
- Meet OEMs, glass manufactures as well as component, electronic and polycarbonate companies
- Benefit from a wide range of different contacts and refresh your network



#### 8.00

### Business reception – register and network in the exhibition area

Bring plenty of business cards and find out who is who right from the start!

Look for your match at our matching wall Visit of the automotive glazing exhibition

8.45

Welcome address by CTI and opening of the conference by the chairman

Joseph Poley, President, Poley Technology LLC

#### REGULATIONS - SAFETY

9.00

## SAE J3097TM / ANSI Z26.1 – 2019, the benefits of the new standard for safety glazing materials for motor vehicles

 New american automotive safety glazing standard just developed by SAE

Joseph Poley

9.30

#### Safety Issues in glass repair and replacement

- Understanding safety issues involved with glass replacement and repair
- How ADAS affects auto glass repair and replacement
- Assuring proper auto glass replacements
- Issues that affect car manufacturers and the aftermarket glass industry

Debra Levy, President, Auto Glass Safety Council

"Glass is an integral part of the safety systems of any vehicle. Insuring quality replacement of glass is a major safety issues."



#### 10.00

## Reflections on regulations – Conflict between US regulatory landscape and future automotive glazing Technologies (smart panels)

- Future automotive glazing technologies slowed by regulatory landscape based on simple glazing
- US congress' current "laissez-faire" approach to federal autonomous vehicle regulation

**Eric Rogers,** IP Counsel & Market Strategy Leader, AGC Automotive Americas

10.30 Q & A with speakers

11.00 Networking break in the exhibition area

11.30

#### Panel discussion - Evolution of regulations

- How will regional and global regulations evolve of next gen mobility
- OEM/Tier coordination with regulatory bodies
- Input from users general population

Joe Poley, Debra Levy, Eric Rodgers

#### INSURANCE TRENDS

#### 12.15

### Impact of collision avoidance systems on insurance glass losses

- Trends in insurance glass losses
- Glass losses for vehicles with cameras behind the windshield
- Repair vs replacement rate of windshields with and without cameras

**Kay Wakeman,** Director of Insurance Outreach, Highway Loss Data Institute

"There are higher glass claim severities for vehicles with camera-based front crash prevention systems compared to those without the systems."

12.45 Q & A with speakers

**1.00** Networking lunch in the exhibition area



## NEW REQUIREMENTS OF OEMS – QUALITY AND MESSUREMENTS

2.00

Quality issues in automotive glass - Understanding, identifying and measuring their origins instead of just sorting out the final product

- How different float glass quality aspects influence automotive glass
- Metrology (systems) for transmitted distortion, reflected distortion and waviness
- Influence on quality requirements due to new features like ADAS or HUD

**Stefan Tasse,** Senior Research Scientist, ISRA Surface Vision GmbH

"The quality requirements of automotive glass in general are increasing. Understanding, identifying and measuring quality-relevant glass properties as early in the process as possible is essential to yield preservation."

2.30

#### **Messurement on glazing**

**3.00** Q & A with speakers

**3.30** Networking break in the exhibition area

#### NEW WINDSHIELD TECHNOLOGY

4.00

### Mechanisms of windshield breakage and designs to improve durability

- Review of the dominant breakage mechanisms
- Impact tests to replicate these mechanisms
- Effect of laminate designs on performance

**Thomas Cleary,** Research Manager – Reliability Science, Corning Inc.

4.30

### Essence of innovative low-cost highest speed & worldwide quality: glass windshield project

- Innovative low cost glass windshield product, initially Idea applied in 3W deep bend market and grabbed 50% market share in the globe
- The machine fixing
- Conventional major machine's elimination
- Delighting benefit approach
- Focused processes for machines cost & product cost reduction

**Pankaj Srivastava,** Business Head & President, Luminaz Safety Glass Pvt Limited, A Laxmi Group Company Aurangabad

5.00

#### Panel Discussion - Vision for next gen mobility

- Challenges
- Need for Enabling Innovations
- Industrialization of solutions

**Tom Cleary, Ted Ladewski,** Optical Engineer, Ford Motor Company, **Dimitris Katsamberis,** Technology Leader, Five Star Coatings Group

5.30 End of day 1



8.00

#### **Business reception and**

visit of the automotive glazing exhibition

8.15

Opening of day 2 of the conference by the chairman Joseph Poley, President, Poley Technology LLC

#### INTERIOUR DESIGN AND SMART PANELS

8.30

### Polarized light: How it affects road surface visibility for you and your car's vision system

- How road surfaces polarize light and why it matters
- Your windshield: The polarizing filter you didn't know was there
- The effects of polarized light on camera image quality **Ted Ladewski,** Optical Engineer, Ford Motor Company

"As the industry adopts ADAS, OEMs need a good understanding of polarized light's impact on camera image quality."

9.00

#### **Smart panels**

(to be confirmed)

9.30

### Enabling 3D shape infotainment modules using polycarbonate

**Dhiraj Uikey,** Global Technology Automotive – Smart Panels and Lighting, Sabic

10.00 Q & A with speakers

10.30 Networking break in the exhibition area



11.00

Beyond distortion: A more comprehensive optical characterization for automotive glazing qualification in ADAS applications

Stephane Baldo, CTO, SYNERGX Technologies Inc. Canada

11.30

### Transparent window displays for next generation vehicles

**Kazuhiro Tomura,** Senior Marketing Engineer, SEKISUI CHEMICAL CO., LTD and **Sam Martin,** Otical Systems Engineer, Texas Instruments

12.00

## Resistance of tempered automotive safety glass with interior surface printed with ceramic paint obscuration bands

**John Hickey,** Business Manager North America – Digital Glass. Dip-Tech, A Ferro Company, Digital Ceramic Glass Printing

12.30 Q & A with speakers

1.00 Networking lunch in the exhibition area

#### INTERIOUR TECHNOLOGY FOR THE GLAZING OF THE FUTURE

2.00

Using special window glazing for AI for voice technology for the automotive industry

**Adam Emfield,** Senior Manager of UX, Head of DRIVE Lab, Cerence

2.30

Scalable, multi-axis flex, circuitry solution to companies looking to develop electronics in high-motion areas or across curved surfaces

Maxey Madison, Founder and CEO, Loomia (to be confirmed)



3.00 Q & A with speakers

**3.30** Networking break in the exhibition area

#### ROUNDTABLE SESSION WITH TOPICS TO CHOOSE

4.00

#### **Introduction of the Roundtables**

4 45

The Future of glass – will be glass, polycarbonate, another substrate and how does that impact the future landscape etc.

Host 3M

#### **REGULATIONS**

Joe Poley and Eric Rogers, AGC Automotive Americas

#### INFOTAINMENT

Dhiraj.Uikey, Sabic

#### ADAS AND THE IMPACT ON WINFSHIELDS

Ted Ladewski, Ford Motor Company

Tom Cleary, Corning

#### COATINGS FOR FUTURE GLASS

Dimitris Katsamberis,

Five Star Coatings Group

5.20

Presenting the results of the table discussion in front of the plenary

6.00 End of day 2



Well organized.
Interesting topics.
Good opportunity, to
develop contacts and potential
business opportunities

Luis Gonzalez, Antaya Technologies



Informative and thought-provoking.
Excellent opportunity to network within a very targeted community.

Martin Tune, BMW Manufacturing Co., LLC

8.30

Business reception - Network in the exhibition area

9.00

Opening of day 3 of the conference by the chairman Joseph Poley, President, Poley Technology LLC

#### NEW METHODS AND TECHNOLOGY

9 00

### Process optimization for part application to laminated and tempered glass

- Introduction to a different bonding method to glass
- Technical profile of the structural bonding tape
- Application integration with process optimization **N.N.,** 3M

#### LIGHT WEIGHT SOLUTIONS

9.30

Enabling the growth of safety and convenience features in response to automotive light weighting trends

N.N., Antaya Technologies

10.00

### Low weight for high challenges – feathery TPE for automotive application

- New TPE innovation with lowest density of 0,72 g/cm³ without foaming
- Weight reduction possibility of soft plastic automotive applications like glass encapsulation, glass run channels, window sealings
- 50 % weight reduction in comparison to PVC
- Superior compression set and sealing behavior
   Matthias Michl, Expert Window-Encapsulation / Cappings-

Cover-Pillar, Head of Team Automotive Application
Development, KRAIBURG TPE GmbH & Co. KG

10.30 Q & A with speakers

11.00 Networking break in the exhibition area

#### NEW POLYCARBONATE TRENDS

11.30

Multi-shot injection compression molding for optically clear polycarbonate components – simulation validation

**Dhiraj Uikey,** Senior Business Manager - Industry Marketing and Strategy, Sabic

12.00

### Atmospheric pressure plasma deposition applied to coatings for polycarbonate glazing

- New, high performing coatings for polycarbonate, including UV-cured and thermally-cured
- Advancements in deposition of coatings using atmospheric pressure plasma, an established manufacturing process
- Durability improvements from application of atmospheric pressure plasma to single-layer wet coatings

Dr. Mary Gilliam, Associate Professor

Dr. Yuta Goto, Shin-Etsu Chemical Company, Ltd.

Dr. Kohei Masuda, Shin-Etsu Chemical Company, Ltd.

Dr. Koichi Higuchi, Shin-Etsu Chemical Company, Ltd.

12.30

### New Structure of polymer multi-layer polycarbonate glazing for light-weight auto-glazing solutions

- Old technology with a new approach
- Diversity of applications
- Distinguished properties for auto-glazing

Dr. David Wang, CEO, Enflex Corporation

1.00 Q & A

1.15 Networking lunch in the exhibition area

2.00 End of the international CTI Glazing USA conference



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#### YOUR CONTACT



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# **AUTOMOTIVE GLAZING USA**

Transformation for Next Gen Mobility

The only glazing focused conference. Good range of topics.

T. Cleary, Corning Incorporated

You will get access to the glazing experts.

K. Paschkowski, Sika Automotive GmbH

Good to meet other professionals and to share newest developments in the field.

H. Rakus, Volkswagen AG

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#### YOU CANNOT ATTEND?

The forum documents are available two weeks after the conference at the price of 400 USD\*. (For more information: +49 211 88743-3845)

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We will be happy to answer your questions:

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