



ada lovelace festival 2019

CONNECTING PIONEERS IN TECH



This year's
all about:
Owning the
future

24 ——— 25
October 2019
Berlin

#adafestival



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Who runs the place we call the world wide web?

#adafestival

Our world is getting faster, more digital, more transparent, and more accessible. Tech shapes our economy as much as it guides our individual daily lives. To what extent do we still own the digital path we are on?

This year's ada lovelace festival is all about OWNERSHIP. We are thrilled to unite diverse minds to jointly discuss technical innovations and thought-provoking ideas and to critically question where the internet is headed.

Become a part of #adafestival and get inspired by:

- valuable keynote speeches
- hands-on workshops
- various networking & mentoring opportunities
- fascinating exhibition with interactive booths



Sneak preview of our speaker's line-up



Neerja Aurora
Managing Director,
Accenture,
is leveraging deep know-
ledge in innovation, digital
and best industry practices.



Dr. Laura Dornheim
Head of Communications,
eyeo GmbH,
advocates for a free and
open web where the rights
and opportunities of all users
are prioritized over profit or
surveillance interests of a few.



Irene Garnelo Abellanas
Data Scientist,
Würth Elektronik,
researches and implements
algorithms to capture
trends and provide
actionable insights.



Jasmin Deniz Karatas
Gamification Chapter
Lead/Manager, Accenture
Interactive Delivery,
ignites diversity with
collaboration, new ways
of thinking and fun.



Latifa Mahna
Data Engineer,
Würth Elektronik,
works closely with
different stakeholders
to identify strategic
opportunities and deliver
data-driven solutions.



Monique Jeanne Morrow
President and Co-Founder,
Humanized Internet,
focuses on providing digital
identity for everybody, and
most importantly the need
to control our identities.



Stefania Passera
Passera Design,
is specialized in legal
information design,
helping private and public
organization make their
contracts, policies, and
other legal-bureaucratic
documents user-friendly,
clear, and effective.



**Prof. Dr.-Ing. Sabine
Radomski**
HfTL University of Applied
Sciences,
shows the beauty of
software.



Sabine Scheunert
Vice President Digital & IT
Marketing/Sales,
Mercedes-Benz Daimler AG,
encourages the vision of
combining the power of
innovation with the goal to
make our world a safer place
for everyone; even beyond
the car.

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Our Partners

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Promote your company at
the **ada lovelace festival**
and become part of the
ada community. Contact
us for information on
sponsoring and exhibition
opportunities:



Juliane Giuliana
0211 88743-3736

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#adafestival
pass now**



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**Bolle Meierei
Berlin**

Alt Moabit 98,
10559 Berlin
bolle-meierei.com



**[ada-lovelace-
festival.com](http://ada-lovelace-festival.com)**



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